

<b>Module: Financial Management</b>		<b>SPECIALISED</b>
<ul style="list-style-type: none"> <li>▶ Department: Finance</li> <li>▶ Status: Specialisation</li> <li>▶ Credits: 20</li> <li>▶ Level 6</li> <li>▶ Pre-Requisites: Financial Statement Analysis</li> </ul>	<p>run by ESCOEX International Business School, Business &amp; Finance</p> <p>Organiser: Jose Ignacio Pita-Romero Javier Medina</p>	
<b>Overall Aims and Purpose</b>		
<p>The purpose of this module is to teach the students to draw the financial knowledge they have acquired up to now in order to analyse financial information and take decisions in the management process of the company.</p> <p>The student will become familiar with all the tools available in order to prepare, analyse, interpret and take management decisions on the economic and financial information of the company.</p>		
<b>Learning Outcomes</b>		
<p>Upon successful completion of this module the student shall be able to:</p> <ol style="list-style-type: none"> <li>1. Justify decisions taken based on his/her financial knowledge.</li> <li>2. Put into practice in real situations the knowledge and skills acquired from this and other financial modules.</li> <li>3. Show an ability to summarise what has been learnt, because of the ongoing nature of the material.</li> </ol>		
<b>Indicative Content</b>		
<ol style="list-style-type: none"> <li>1. Nature and purpose of financial management</li> <li>2. Analysis and decision making tools</li> <li>3. Analysis and management of investment projects</li> <li>4. Management of working capital</li> <li>5. Financial decisions in the company</li> <li>6. Analysis and planning of financial behaviour</li> </ol>		
<b>Assessment Methods</b>		
<p>One exam 70%</p> <p>One coursework comprising three parts 30%</p>		
<b>Teaching and Learning Strategy</b>		
<p>The methodology for this module will be a combination of formal lectures where the theoretical concepts will be discussed and practical sessions where the student will put this knowledge into practice.</p> <p>200 notional learning hours comprising 112 hours classroom-based and 88 hours tutor-directed student learning.</p>		
<b>Key Skills Taught</b>		
<p>D1: Communication and presentation skills including audio, oral and written, using a range of methods.</p> <p>D2: Numeracy, computing &amp; information technology skills; this requires familiarity with a range of business data, research sources and appropriate methodologies</p>		

D4: Problem solving skills including identifying, formulating and solving business problems; the ability to create, evaluate and assess a range of options, together with the capacity to apply ideas and knowledge to a range of situations

D5: The ability to self-appraise and reflect on practice including the development of skills associated with critical reflection

D6: The ability to plan and manage learning in terms of time, behaviour, motivation, self-starting, individual initiative and enterprise

### Indicative Reading

#### Essential Reading:

BODIE, Z., KANE, A., MARCUS. A.J. (2004); "Principios de inversiones", McGraw Hill, Madrid,

BREALEY, R.; MYERS S.C. (2006); "Fundamentos de Financiación Empresarial", McGraw Hill, Madrid, 8a Edición

MASCAREÑAS, J. (2010): "Finanzas Para Directivos", Ed. Prentice-Hall, Pearson, Madrid, 2010

PAREJO, J.A; CUERVO, A, RODRÍGUEZ, L. CALVO, A, (2010); "Manual del Sistema Financiero Español", Ariel, Barcelona, 20a Edición

#### Recommended Reading:

ISABEL, C., PALOMO, R., ITURRIOZ, J. (2005), Prácticas de Finanzas Empresariales. GAEF. Madrid

DÍAZ, J.; SANCHEZ, M.; TRINIDAD, J. (2006) Supuestos prácticos de dirección financiera. Ed. Pirámide

**Journals:** El Economista, Expansión, Cinco Días, Actualidad Económica.

**Websites:** [globaleledge.msu.edu/ibrd.asp](http://globaleledge.msu.edu/ibrd.asp), [icaew.co.uk/library.html](http://icaew.co.uk/library.html), [wasp.harvard.edu](http://wasp.harvard.edu)